

Minnesota College Athletic Conference '19 November Executive Committee Call

Call started 15 minutes late due to connection error.

Roll: Mike Curfman, Mary Sam, Chelsea Anderson, Keith Turner, Leslie Reed, Mike Lester, Peter Watkins.

- **NCAA / NJCAA Name/Image/Likeness & system office:** Peter W. took part in discussion at System office with Scott Goings, Paul Shepherd and other staff in regards to emerging legislation on name/image/likeness issues and NCAA. Some state legislature members may be seeking to introduce bills that apply to Minnesota State system and UM system. With recent NCAA announcement, prevailing thought is to wait to see what is developed nationally.
- **BlueFrame Media Partnership:** Partnership with BlueFrame looks to offer opportunities in both revenue growth and improved delivery of selected events. Challenge will be to balance genders for coverage, as men's tournaments at pre-determined site, women at high seed. Conference office received estimate on revenue possibilities based upon '19 FB championship game viewership; if we had a 30% pay rate, game would have generated ~\$4,800. Overall viewership was over 2,000 loads, which compares favorability with 2017 NJCAA Championship game at 1,426.
- **Football Coaches Meeting Minutes:** Majority of major items, such as scheduling, tabled until more clarity on future of DCB and Northland. Significant discussion regarding off-season/spring semester contact with coaches. Strong opinions on both sides of issue. Tom Inforzato filled in for Greg Medeck as chair and Jeff Linder served as meeting secretary. Conference office will schedule phone meeting for coaches after 'dust settles' on number of teams for 2020.
- **Mary Sam - Diversity & Inclusion Committee:** Mary Sam will join the NJCAA Diversity & Inclusion Committee, beginning with the November meetings. Congratulations Mary and thanks for your service in this role.
- **DCB Football:** Dan Davis reported at FB coaches meeting that they are considering dropping football. Conference office spoke with Jerome Migler/DCB earlier in the week and was told they will make an announcement within 3-4 days. DCB is interested in trap shooting and would be willing to provide info and data on their hockey model.

- **Soccer end-of-season Awards/Voting:** Issues in both men's and women's soccer post-season voting have led to ties in COY votes and in only having two teams represented with 'official' nominations/votes in either gender. Lake Superior reported that their women's team competed as a 'club' team in 2019; MnWest did not submit nominations or vote in either gender. Consensus is to allow the All-Region team to serve as Conference awards.
- **NJCAA / USA Clay Target proposal:** Sub-committee is working on draft of NJCAA proposal to present at upcoming BOR meeting. Coordinating with Jeff White and NJCAA on protocol and best practices.
- Emerging Sports / Programs Discussion: tabled.
- **Other items as presented:** Mike C. noted that there are some items from previous meetings and agendas that should be addressed in December meeting, including Region position(s), NJCAA v. MCAC sport code (i.e. baseball), and Spring GA planning.